

# An eCommerce platform for pre-owned cars in India developed a pool of Future Ready Leaders with KNOLSKAPE!

## CHALLENGE

The company wanted to build future-ready leaders who could prepare their teams to quickly adapt to the changes with ease and confidence. With that in mind, they began seeking a program that would help leaders develop People Management, Leadership, Change Management, Trust-building, Problem Solving, and Decision Making skills.

## SOLUTION

KNOLSKAPE's 4-hour VILT was designed to address the four crucial competencies identified for Leadership Development. Listed below are the salient points of the session:

- > Each module consisted of knowledge tests, microlearning elements, and video-based learning designed to give learners a holistic view of the competencies.
- > These virtual sessions were held in multiple locations across India.
- > State Heads, City Heads, and Territory Managers across functions took the program.

## KNOLSKAPE's VALUE ADDITION

- > A comprehensive solution comprising technology, a blended approach, and robust analytics.
- > A methodology that caters to bite-sized, virtual, and on-demand access to learning.
- > Virtual assessments and comprehensive development plans for strong foundational learning.
- > Experiential, gamified technology platforms for safe, social, and competitive learning.

## PARTICIPANT TESTIMONIALS

*"Good session. Very relevant case studies."*

*"The simulation was practically explained which really helped."*

## IMPACT

An average improvement of **6.28%** was recorded across all four competencies through self and manager surveys.

Self Perception Survey results showed the highest increase in People Management and Leadership competency at **4.59%**.

The Manager Survey showed the highest gains in Problem Solving and Decision-Making skills at **9.76%**.