

A leading global automotive major leverages KNOLSKAPE's blended learning program – Enabling a Future Ready Workforce – to reinforce leadership behaviors and competencies among its people!

CHALLENGE

The organization was looking for a training program that would enhance its people's skills, performance and productivity, and help strengthen their skill sets through immersive training.

SOLUTION

KNOLSKAPE's blended learning program - 'Enabling a Future Ready Workforce'- is based on the LOOP framework.

- > The program helped employees imbibe the LOOP framework necessary for leading themselves and leading change for successful business transformation.
- The program also provided holistic, blended learning experience with comprehensive self-paced courses and talks by leaders of the organization to reinforce the learning.
- > The locations of the program were Jamshedpur, Sanand, and Mumbai.
- Deputy General Managers, General Managers, and
 Senior Managers across functions took the program.

KNOLSKAPE's VALUE ADDITION

- A comprehensive solution was recommended comprising technology, blended learning menthodology, and robust analytics.
- Virtual and on-demand access to learning with
 Self-paced courses for strong foundational learning.
- Experiential, gamified technology platforms for safe, social, and competitive learning.

PARTICIPANT TESTIMONIAL

"As I deal mostly with VIP users, everything is important and urgent. This training helped me to understand how to cater to my customer needs through the simulation test."

